

**We know how.**



Let Us Help  
Fuel Your  
Growth  
Through  
An Efficient  
Supply Chain.

## Supply Chain Retailer Collaboration

- Effective Store Execution - Collaborative Planning - Efficient Flow of Goods -



We make the food people love.

We work with you to understand your needs.

We have shipping options to get you what you need, when you need it.

We improve your inventory management and lower your cost to serve.

---



Making the food people love is what  
drives ConAgra Foods every day.

And for that food to reach their tables, we rely on you – our customers.

That's why we've been making improvements to our supply chain over the past several years, building a streamlined process that stretches from our suppliers' fields and factories all the way to your stores.

Trusted Brands. Winning Ideas.  
Breakthrough Results.

You help us set our priorities.



## ConAgra Foods is your partner all the way to the shelf.

By working with you to clarify your needs, we've developed a unique set of customer-focused programs that support you in managing your business. ConAgra Foods is your partner all the way to the shelf, and we will build a program that benefits both of us.

Most importantly, whether it's:

- Improving forecast reliability and accuracy
- Increasing order efficiency
- Reducing excess inventory and out-of-stocks
- Raising asset productivity
- Lowering costs
- Building a leaner supply chain

Our programs are designed to help you achieve what matters most.

## Data-Driven Decision Making

Facts and data drive our decisions at ConAgra Foods, and that includes those decisions that affect you. By integrating SAP and other technologies across our supply chain, we now have the ability to link our data with yours at the warehouse-level, store-level or item-level and provide you with detailed cost-to-serve information.



We can identify costs and order history for each product SKU to identify improvements in ordering efficiency.

We will use warehouse- and store-level inventory and sales data to help you identify when items need to be replenished.

We will work with you to determine appropriate levels of inventory for products and help you manage those orders.



We support your flexibility in ordering by providing options for an efficient flow of goods based on your needs.

With a network of plants and distribution centers around North America, we can send our products where you need them – when you need them.

## Efficient Flow of Goods

ConAgra Foods offers plant-direct shipping on selected products, to reduce handling and provide a fresher product. We provide incentive pricing per truckload for customers who choose this option.

Our network of dry and temperature-controlled mixing centers allows us to ship an order in three to four days. Mixing centers are located conveniently to your major stores and distribution centers to reduce miles shipped and delivery costs.

If you have your own transportation, you can pick up product at our plants or mixing centers, with minimum weight requirements. This reduces your deadhead miles and improves your supply chain efficiencies.

We can provide custom, display-ready units for special promotions or events, which arrive at your store ready to go right to the floor.



## Building a Strong Partnership

ConAgra Foods is more than just your supplier of products. Your greatest value comes from our partnership, from our plant all the way to your store shelf.

As an extension of your business, we provide:

Dedicated professionals at our state-of-the-art Supply Chain center to meet your daily service needs.

Expert professionals in the field, located close to your facilities. Their goal is to provide one-on-one solutions to meet your supply chain needs and help improve your results.

Vendor-managed inventory, in which we manage the ordering process at the distribution-center level and hold ourselves accountable for your key metrics such as days on hand, inventory turns and in-stock rate.

A collaborative forecast and replenishment program, which provides store-level support and tracks your data at the store level so we can produce what you need, when you need it.

Let Us Help  
Fuel Your  
Growth  
Through  
An Efficient  
Supply Chain.

Our programs are designed  
with your needs and your  
goals in mind.

## Facts and Figures about ConAgra Foods

- ConAgra Foods products are found in 97 percent of American households.
- We produce trusted brands such as Banquet®, Chef Boyardee®, Healthy Choice®, Hunt's®, Marie Callender's® and Orville Redenbacher's®.
- We pride ourselves on corporate responsibility, and have set aggressive corporate sustainability goals, focused on five areas:
  - Climate change and energy efficiency
  - Sustainable marketing
  - Sustainable package, product and process innovation
  - Solid waste reduction and recycling
  - Water resources, conservation and wastewater management
- Our network includes:
  - Manufacturing plants across North America, close to key suppliers and customers.
  - Dry and temperature-controlled distribution centers conveniently located across the United States to reduce miles traveled to your stores and warehouses.



## Supply Chain Retailer Collaboration

- Effective Store Execution - Collaborative Planning - Efficient Flow of Goods -

# We know how.

Talk to your ConAgra Foods representative or email us at  
[weknowhow@conagrafoods.com](mailto:weknowhow@conagrafoods.com)  
to learn more about these and other services we can provide.

